



FOR IMMEDIATE RELEASE

Vindow Appoints Respected Academic and Entrepreneur to New Board of Director Position

New Advisory Appointment Affirms Commitment to Travel Technological Advancement

Miami, FL— August 31, 2021 — Vindow, Inc. (www.vindow.com) is pleased to announce that it has retained and appointed **Richard Plotka**, Professor of Practice at Rensselaer Polytechnic Institute and Director of the university's Information Technology and Web Science program, as a member of Vindow's Board of Directors, advising the CIO role.

"The decision to have Rick join our Board of Directors is indicative of our commitment to disrupting the travel technology sector with products and innovations that are truly groundbreaking," said Andrea Coronel, Vindow's Chief Transformation Officer. "He is a much sought-after subject matter expert by Fortune 500 companies whom has developed cutting edge solutions that have helped diverse companies achieve dominance in their respective industries through innovation in the pursuit of disruptive technologies."



Expanding the Role of Artificial Intelligence and Data Analytics in Hotel Sourcing

Vindow is the only platform that combines the RFP procurement process, contract management, and provides powerful data intelligence within a single, versatile, robust and easy-to-use software solution. Vindow harnesses the power of Artificial Intelligence and Data Analytics which significantly improves the entire sourcing lifecycle by providing unparalleled levels of transparency, efficiency and insight to all parties.

"It is clear that the road to recovery for the hospitality industry will be powered by new technology," states Professor Plotka. "I look forward to making sure that Vindow remains at the vanguard of that effort."

Professor Plotka has over 30 years' experience in the development of IT systems and applications, as well as being one of the foremost leaders in data design, standardization, formatting and transmission. Prior to entering academia, he developed award-winning content solutions for Granular Content Management which he subsequently commercialized

as CIO, and later as CEO, of Data Communiqué, Inc. (dba Appatura), an IT company specializing in content management services and solutions.

Always committed to keeping ahead of the curve with current technologies, Rick is also an expert in Blockchain technology and how it can be used for security, beyond digital currency. He currently specializes in research related to Blockchain, Smart Contracts (specifically regarding real-estate and digital music and visual media transactions), ethics in the digital landscape, student loan disruption, and data analytics.

Professor Plotka received his BS in Computer Science from Rensselaer Polytechnic Institute. He lives in upstate New York and in his spare time he enjoys spending time with his dogs, carpentry, flying, photography, and scuba diving.

About Vindow

Vindow, headquartered in Miami, FL, serves the group travel industry with the only cloud-based SaaS platform that combines a centralized, full lifecycle management of the procurement process, from RFP generation through contract management, further empowered with intelligent market analytics. Vindow harnesses the power of Artificial Intelligence which significantly improves the entire sourcing lifecycle by bringing unprecedented levels of transparency, efficiency and insight to all transactional parties.

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For more information on Vindow's products or services, visit:

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